



Your Touchstone Energy® Cooperative

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Phone Service 888-302-3003
E-mail sinpower@sinpwr.com
Web Site www.sinpwr.com
Call Before You Dig..... 811
**Office hours: 7 a.m.-4 p.m.
Monday-Friday**

BOARD OF DIRECTORS

Chairman, Gary Waninger — District 3
Carter and Harrison twps. (Spencer Co.)..... 357-2264
Vice Chairman, Leon Meyer — District 2
Grass, Clay and Jackson twps. (Spencer Co.)
and cooperative territory in Warrick Co. 359-4632
Secretary/Treasurer, Jeff Vogel — District 1
Luce and Ohio twps. (Spencer Co.)..... 649-4275
Don Braun — District 4
Hammond and Huff twps. (Spencer Co.)..... 529-8155
Randy Kleaving — District 5
Anderson and Troy twps. (Perry Co.) 836-2536
Kevin Waninger — District 6
Leopold, Tobin and Union twps. (Perry Co.).. 836-4646
Michelle Lynch — District 7
Clark and Oil twps. (Perry Co.)
and cooperative territory in Dubois Co. 843-5214

CUSTOMER CONTACTS

Michael E. Hammack
President/Chief Executive Officer

Steve Seibert
Line Superintendent

Gary Palmer
Manager of Office Services

Don Etienne
Manager of Member
and Corporate Services

CREDIT CARD PAYMENT



Southern Indiana Power offers our customers the option of paying their electric bills with a Visa or MasterCard debit or credit card by phone, in person, or on our Web site www.sinpwr.com.

CO-opNews

Information from your electric cooperative

CEO COMMENTS

Tough choices call for strong voices

In a 1951 play, French philosopher Jean-Paul Sartre jotted down a line that seems tailor-made for the energy challenges facing our nation, and electric co-ops: "We are our choices." Indeed, who we are is reflected in how we choose to live and the decisions we make each and every day.

Our leaders in Congress are tackling tough energy choices this year, choices we, as a nation, should make together. Will we choose for electricity to remain affordable, or will we choose for it to be a luxury? Are we ready for brownouts if enough power is not available, or will we choose a diverse energy mix to provide safe, reliable and affordable electricity in an environmentally responsible fashion? Will we choose to move forward or will we find ourselves, despite good intentions, moving backward?

The climate change debate in Congress is coming down to the wire. Now, more than ever before, is the time to make sure your voice — and your choice — is heard. At Southern Indiana Power our choice is clear. We've always been committed



Michael Hammack
CEO

to providing affordable, reliable energy in a responsible manner. This choice reflects who we are, and why we were founded by members like you in an effort to move our community forward into a brighter future.

Tough choices call for strong voices, and no voice is stronger than the combined force of 42 million electric cooperative consumers across the nation. Together we can choose to speak up for affordability. We can choose to invest in technology to lower energy costs, and we can pave the way for adding energy to the grid. Most importantly we can choose to work together, calling on Congress to work with electric co-ops in a combined effort

to address climate change responsibly with affordability in mind.

The choice is clear. More than 370,000 electric co-op members have decided to join a national conversation, making their voices heard through the "Our Energy, Our Future™" grassroots awareness campaign. Make sure your voice — and your choice — counts. Visit www.ourenergy.coop and choose to be heard today.

WE NEED YOUR HELP.

Senators are drafting climate change legislation NOW, and you can impact the outcome. Climate change legislation should be:

Fair.

Climate change legislation needs to recognize regional differences in how electricity is produced.

Affordable.

Any climate change plan must keep electricity affordable for all Americans.

Achievable.

Climate change goals must be realistic to ensure long-term success.

▶ Go to www.ourenergy.coop to make your voice heard.

**KEEP ENERGY
AFFORDABLE
TAKE ACTION
NOW**

Congress is currently considering legislation designed to reduce greenhouse gas emissions that could increase Indiana consumers' electric bills by \$50 a month. The proposal will particularly impact states that rely on coal fired generation, especially Indiana where 94 percent of electricity comes from coal.

Can you afford another \$50 a month?
Visit www.FairPowerNow.org to voice your support for **fair** carbon legislation.



CO-OP NOTES

Rate schedule

Shown below is the rate schedule information needed to figure your bill for electric use in August.

Wholesale power cost tracker	\$0.01461
Indiana sales tax	\$0.07

Rate 101 — Residential and Farm Service

Facility charge	\$18.50 per month
First 400 kwh	\$.0940 per kwh
Next 400 kwh	\$.0820 per kwh
Over 800 kwh	\$.0720 per kwh

Rate 102 — Residential Total Electric

Facility charge	\$18.50 per month
First 300 kwh	\$.1000 per kwh
Next 700 kwh	\$.0780 per kwh
Next 1,000 kwh	\$.0720 per kwh
Next 2,000 kwh	\$.0670 per kwh

Rate 103 — Off Peak Heating Systems

Facility charge	\$22.65 per month
First 400 kwh	\$.0890 per kwh
Next 400 kwh	\$.0790 per kwh
Over 800 kwh	\$.0670 per kwh
Energy used for off-peak heating systems between 11 p.m.-7 a.m. (EST)	
All kwh	\$.0490

Rate 501 — Monthly Security Light Billing

175-watt mercury vapor	\$7.50 per month
100-watt H.P. sodium	\$7.50 per month
400-watt mercury vapor	\$11.50 per month

Electric bills due by the 27th of each month.

\$50 monthly drawing

Would you like to win a \$50 credit on your electric bill? You could if you follow these simple rules:

1. Clip out the coupon below.
2. Fill out and return to our office along with your monthly payment before the 20th of the month. (Delinquent payments are not eligible.)
3. Coupons are dated monthly and are not available at the office.

You are automatically entered in the drawing if you have your bill withdrawn from your bank's checking or savings account (ACH) or if you pay your bill on-line by the 20th.

The winner will be notified and the name published in the following monthly publication of *Electric Consumer*.

July's winner was Samuel Snyder.

\$50 monthly drawing

FOR BILLS DATED

Sept. 10, 2009

Paid by Sept. 20, 2009

NAME _____

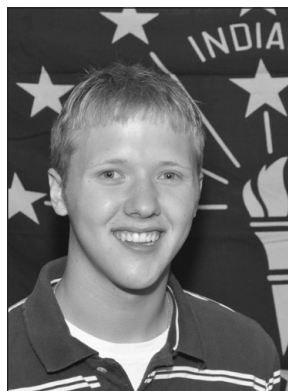
ADDRESS _____

PHONE _____

ACCOUNT # _____

Kleaving named to National Youth Council

Blake Kleaving of Tell City, has been selected to represent Indiana on the Youth Leadership Council (YLC) of the National Rural Electric Cooperative Association (NRECA). Kleaving attended the YLC Conference, July 18-22, in Washington, D.C. The conference agenda included leadership and team building exercises, meeting with Capitol Hill staff members who are alumni of NRECA's Electric Cooperative Youth Tour, and a competition to select the NRECA's National Youth Spokesperson.



Blake Kleaving

While in Washington, the YLC members gained a broader understanding of cooperatives through discussions with Glenn English, CEO of NRECA; Sheldon Peterson, governor of the National Rural Cooperative Finance Corporation (CFC); and Bob Phillips, CEO of the National Rural Telecommunications Cooperative (NRTC).

Kleaving's electric co-op experience began in June when he attended the Electric Cooperative Youth Tour in Washington, D.C. with over 1,500 high school students from across the country who are sponsored by their local electric cooperatives. During the trip, Indiana Statewide Association of Rural Electric Cooperatives selected Kleaving — from a group of 78 Hoosier students — to represent Indiana on the council. Kleaving's trip was sponsored by Southern Indiana Power in Tell City.

"Blake has been given a once in a lifetime opportunity to gain invaluable experience alongside his peers from electric cooperatives across the

country," said Michael Hammack, president and CEO of Southern Indiana Power. "Thanks to Indiana Statewide Association and NRECA, he acquired a greater understanding of the political system and rural electric cooperatives, as well as developed essential leadership skills."

All 44 members of the YLC, including Kleaving, participated in the 2010 NRECA annual meeting in Atlanta, Ga. They provided assistance to the NRECA staff and co-op delegates; participated in the Parade of States and took part in a variety of educational activities.

Kleaving is the son of Randy and Dawn Kleaving of Tell City. In August, he began his senior year at Perry Central High School in Leopold. Kleaving is active in 4-H, FFA and Indiana Youth Legislative Advisory Council, as well as numerous other organizations.

NRECA is the national service organization representing the nation's more than 900 private, consumer-owned electric cooperatives, which provide electric service to 42 million people in 47 states.

The Indiana Statewide Association of Rural Electric Cooperatives, based in Indianapolis, represents 39 electric cooperatives throughout Indiana — and has coordinated the Youth Tour experience for over 50 years.

Southern Indiana Power supplies electric power to over 8,500 homes and businesses in the rural areas of Perry, Spencer, southern Dubois and eastern Warrick counties.

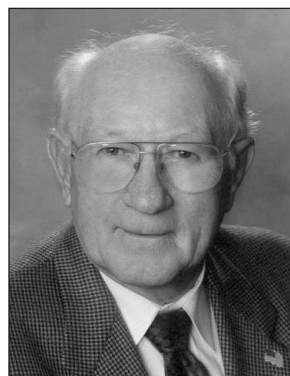
Cooperative mourns passing of former director Vogel

Lawrence Albert Vogel, 76, of Rockport, passed away at his home on Saturday, Aug. 1, after a long illness.

Vogel was born Feb. 7, 1933, the son of the late Albert C. and Adelaide (Flatermensch) Vogel, on his parents' farm in Milford, Neb. When he was seven years old, they migrated from Nebraska's dust bowl of the 1930s to a farm in Spencer County.

He graduated from Rockport High School in 1951 and attended Iowa State University. He met and later married Catherine Smith of Tell City, on July 24, 1954. They recently celebrated 55 years of marriage. Larry and Catherine owned and operated Vogel Seed Farm, Inc., and worked on the farm their entire lives. He also operated a retail seed business representing Pioneer Hi-Bred for 46 years.

Vogel served on the board of directors for



Larry Vogel

Southern Indiana Power for 21 years, where he represented Ohio Township in Spencer County. He served on the budgeting, policy and bylaw as well as the wage and salary committees. He was elected vice chairman of the board in 1999 and he retired from the board in 2007. He was a director and board chairman of Hoosier Energy Rural Electric Cooperative's Generation and Transmission Power Supply Organization.

Services were Aug. 4, at the Boultinghouse Funeral Home in Rockport, with Rev. Larry VanCamp officiating. Burial was at St. Peter's United Church of Christ Cemetery in Lamar. A Masonic service was held the previous evening.

Memorial contributions may be made to Trinity United Methodist Church and the Visiting Nurse Association of Tell City. Friends may send a condolence to the family at www.boultinghousefuneralhome.com.

Energy load management on the horizon

Q: What is load management?

A: Load management systems are put into place to reduce peak electricity demand during periods of high energy use. In today's energy environment of skyrocketing costs, peak periods of energy use are the times when wholesale electricity costs the most. Reducing energy use during these times will help reduce costs — for you and the cooperative.

Q: What is the goal of the load management program?

A: This program will help Southern Indiana Power better manage costs, conserve energy, help the environment and lessen the impact of rate increases. By participating, you will allow Southern Indiana Power to install a device that enables us to remotely control both your electric water heater and central air conditioner or heat pump during times when demand for electricity is at its peak.

Q: How will Southern Indiana Power reduce demand?

A: Our principal method of reducing demand will be through the use of a load control receiver. Signals will be sent through the power lines to the load control receiver to turn off the water heater, central air conditioner or heat pump when a new peak demand is possible, such as on very hot or cold days. Load control receivers may be activated for parts of an hour over a two-to six-hour time frame, usually

in the afternoon, but sometimes in the morning. Most water heaters are capable of holding their heat for extended periods of time, so there's little or no inconvenience to you.

The program can result in significant long-term savings to the cooperative and its members! Plus the receiver and installation are free.

Q: How will I know when the load control receiver is activated? Is it possible to bypass the receiver?

A: The load control receiver will have an LED light display window on the front. A flashing green light indicates that the receiver is powered up and a red light indicates the receiver controlling the water heater. The load control receiver cannot be over-riden or bypassed from your home.

Q: Why do we need to control the load?

A: Demand is a measure of how much power is being used at a given time. Turning off the power to a water heater, for example, reduces demand. The purpose of load management is to prevent Southern Indiana Power from exceeding a preset maximum amount of power being consumed by all member loads combined — this maximum is called a peak.

You probably know that electric rates are determined by the total amount of power delivered, but they can also be affected by use of all member loads combined at the time of the peak. If a new peak is

set, we are assigned a new demand charge on our bills from our power supplier.

Though not right away, your bill will be affected by this demand charge; that's because eventually, if the cooperative has to pay more for power, it's inevitable someday that we'll have to adjust rates to cover increased costs.

We all can save

Because of the fact that peak demand can influence electric rates, load management is being devised to prevent us from reaching or exceeding the peak. An additional benefit of load management is reduced construction costs (e.g., new substations) for the utility, and therefore, reduced costs for the consumer.

Since the amount of equipment and electric cable required is determined by how much power is delivered, by reducing the amount of power, the utility can conserve the need for additional construction to service a particular area.

Q: When will Southern Indiana Power start installing the load control receivers?

A: We anticipate installation of the devices will begin in early 2010. Please check future *Electric Consumer* issues and our Web site at www.sinpwr.com for updates regarding the program.

CO-OP NEWS BRIEFS

Office Closing — Southern Indiana Power will be closed Sept. 7 for the Labor Day holiday.

Department reports — Mowing crews will be working in the Gatchel, Derby, Rome and Gerald areas in August and continue through September.

Survey winners: DeWayne Brown was the new member survey winner. Donald Graham was the service order survey winner. Both received a \$50 bill credit.

Safety tip: Don't shoot doves on power lines. The pellets fray the wires, shorten the life of the equipment and create a safety hazard.

Energy saving tip: Check around the house to see if devices are unnecessarily plugged in. Cell phones, iPod chargers and appliances such as plasma TVs are still drawing power when not in use. Switching computers off or using the computer's power management settings to allow standby mode when it's not needed. A computer can use as much electricity as a new refrigerator.



Southern Indiana Power's Nick Schutzius gave four farm safety demonstrations during fair week at the Perry County 4-H fairgrounds.

Jump into Fall Savings

Southern Indiana Power offers long distance rates as low as 5.9¢ per minute. No monthly fees or hidden charges. Now that's something to jump into!

Plans	State-to-State	In-State
Long Distance with EBill paperless (1 year term)	4.9¢*per minute	4.9¢*per minute
Long Distance (1 year term)	4.9¢*per minute	5.9¢*per minute
Standard Long Distance with EBill paperless (no term)	4.9¢*per minute	5.9¢*per minute
Standard Long Distance (no term)	5.9¢*per minute	5.9¢*per minute

Call today! 1-888-302-3003

*Taxes and other regulatory charges not included. Certain restrictions or early termination fees may apply. Please call for details. In partnership with TransWorld Network, Corp.

ALWAYS CALL BEFORE YOU DIG

811

Operation Round Up Applications

being accepted now through September 15

Highlights of July 29 board meeting

In an effort to keep you informed of your cooperative's operations and activities, the following are highlights of the July 29 board meeting.

1. All directors were present along with President/CEO Michael Hammack and Administrative Assistant Lisa Hinton.
2. The June 25 board meeting minutes were reviewed and approved.
3. The June membership certificates and vouchers were reviewed and approved.
4. The June 2009 directors' report was reviewed and approved.
5. A motion was made, seconded and carried by the board to approve the IBEW labor agreement effective June 1, 2009-Sept. 30, 2013.
6. The CEO report was the first item of new business with Hammack reporting the following items:
 - a. Hammack reported a small claims case involving Southern Indiana Power is still pending in Spencer County court.
 - b. Hammack informed directors Southern Indiana Power's RUS loan application is being reviewed.
 - c. Hammack reported applicants are being interviewed for the open apprentice lineman position. Anticipated hire date is Aug. 17.
 - d. Hammack informed directors the right-of-way foreman position reclassification to field service coordinator will become effective Aug. 3.
 - e. Hammack noted the new service bucket truck has arrived.
 - f. An employee annual meeting appreciation cook out will be held Sept. 2.
 - g. Hammack updated directors on a CFL give-away that will be held Aug. 10 from 4-6 p.m. at Luce Township Fire Department. Members receiving a Start the Dialogue postcard are asked to complete the postcard and return it to Luce Township Fire Department to receive four free CFL bulbs.
 - h. Hammack reminded directors effective the 2009 annual meeting the following board district numbers changed: District Four becomes District Three, District Five becomes District Four, District Six becomes District Five, District Eight becomes District Six and District Nine becomes District Seven.
7. Hammack discussed IRS Form 990 with directors. Form 990 has been filed by Monroe Shine and Company, Inc.
8. Hammack reviewed progress being made on the 2008-09 strategic plan with directors.
9. Roger Wenning, senior loss control/risk management specialist with Indiana State-wide, provided work site traffic control safety training on July 24. Ken Seger, training and safety specialist with Hoosier Energy, provided substation training regarding equipment identity on July 21. Hammack advised there were no lost time accidents and no public liability claims to report.
10. Chairman Waninger distributed board evaluation forms to directors. Evaluations are to be completed and returned to the cooperative office by Aug. 15 for review at the Aug. 26 board meeting.
11. Chairman Waninger distributed CEO evaluation forms to directors. Evaluations are to be completed and returned to the cooperative office by Aug. 15 for review at the Aug. 26 board meeting.
12. Director Lynch was elected to serve on the Operation Round Up board of trustees.
13. An annual meeting committee meeting has been scheduled for Monday, Aug. 3, at 7 a.m.
14. A wage and salary committee meeting has been scheduled for Thursday, Sept. 3, at 6 p.m.
15. Director Braun reported the following items from the Hoosier Energy board meeting held July 13: The House passed the Waxman-Markey cap and trade bill and action has moved to the Senate. Fourteen member systems are participating in a joint Smart Grid Investment Grant application with Hoosier Energy. The program is funded through the federal stimulus program. Over 100 member directors, CEOs and staff attended regional member meetings in July. Hoosier Energy and six other G&Ts have signed a MOU to support Babcock and Wilcox's efforts to seek a permit for a smaller reactor from the Nuclear Regulatory Commission. The Hoosier Energy board approved a resolution to purchase four engines from the Woodland Meadows landfill gas project near Detroit, Mich., should that project develop; to pur-

chase coal from CoalSales Inc. for the Ratts Station in 2009 and 2010. Sixteen projects expected to add 7,400 kw of new member load, create 166 jobs and bring nearly \$48 million in new investment to central and southern Indiana closed at eight member systems. Weatherization and load control pilot programs are underway as is the rollout of a C&I efficiency and refrigerator buyback programs. Over 310,000 CFLs have been distributed by members in 2009.

16. Information regarding upcoming director training was distributed to the board.
17. The next regularly scheduled board of directors meeting will be held Wednesday, Aug. 26.

Plug air leaks around the home, save money

Air leaks around the home can add 10 percent to your heating bill. Find the leaks in your house and plug them. Some places to look:



- Windows. On a windy day, light a stick of incense and hold it near the window. If the smoke travels horizontally, your window is leaking. Seal, caulk or weather strip it.
- Entry points for wiring. Check ceilings, floors and soffits over cabinets for tiny holes in the home's exterior that were drilled to let wiring pass into the house.
- Doors, dropped ceilings, recessed lights, attic entrances, still plates, water and furnace flues, and chimney flashing. Don't overlook any place where cold air has an easy way to enter the house.
- Ducts. They're hidden in walls, floors and ceilings, so you can't see them. But holes in ducts can cost you a lot of money. Use electrical tape to repair and seal minor holes in your ducts. Call a professional for major repairs.

September Sudoku puzzle — hard

4		2	1					
	1	6		7		3		
	5					2		
6					9			2
			3	8				
8			4					7
		3					1	
		9		8		6	5	
					7	4		9

Supplied by Sudoku-Printable.com

RECIPE OF THE MONTH

Bruschetta with Shallots

12 roma (plum) tomatoes, chopped
 1 T. minced garlic
 2 T. minced shallots
 1 cup chopped fresh basil leaves
 1 t. fresh lemon juice
 Salt to taste

Freshly ground black pepper to taste
 ½ cup extra virgin olive oil
 3 cloves garlic, cut into slivers
 ¼ cup extra virgin olive oil
 1 (1 lb.) loaf Italian bread, cut into ½ inch slices

In a large bowl, toss together the roma tomatoes, garlic, shallots, basil, lemon juice, salt, pepper and cup ½ olive oil. Place the slivered garlic and ¼ cup olive oil in small saucepan over medium heat. Slowly cook and stir two to three minutes. Discard garlic. Toast the bread slices, and brush with the olive oil heated with garlic. Top slices with the roma tomato mixture